

## Abstract

A method for the transmission of a location-based message (6), wherein one recipient (2) is determined for the message, and the message is transmitted from a sender's (1) wireless communication device (3) to a wireless communication device (3') of one or more said recipients (2). In the method, there are a positioning step for positioning the sender's wireless communication device (3), a range definition step for defining the message transmission range, a detection step for detecting whether the recipient of the message is located within the message transmission range, and a presentation step, wherein the message is presented in the recipient's wireless communication device (3'), in case the recipient of the message is located within the message transmission range.